

FAST DATA STRATEGY AFTERNOON



FEATURING MIKE FERGUSON

Independent analyst and keynote speaker specializing in BI, Data Analytics, and Big Data. Top 10 Business Intelligence Influencer on Twitter.

24 November - 13.30h - Kasteel Ter Ham

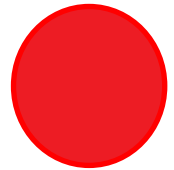
De Maillé de la Tour Landrylaan 2, 1820 Steenokkerzeel

denodo 

INFOROAD
fastest way to smart decisions



Welcome & Introduction

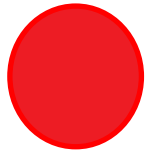


**FAST DATA
STRATEGY
AFTERNOON**

Bart De Groeve
Practice Leader InfoRoad

24 November 2016
Kasteel Ter Ham, Steenokkerzeel

Agenda “Fast Data Strategy Afternoon”



13:30h–14:00h

Registration & Refreshments

14:00-14:15h

Welcome & Introduction

– Bart De Groeve, Practice Leader
InfoRoad (a Cronos Company).

14:15-15:00h

Data Virtualization, an Agile Approach to Improving Profitability

– Mike Ferguson, Independent
Analyst. CEO at Independent Business
Strategies.

15:00h-15:15h

Break

15:15h-16:00h

Data Virtualization Use Cases

– Anastasio Molano, Senior VP EMEA
Denodo.

16:00h-16:15h

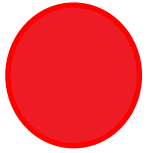
InfoRoad: Your Data Virtualization Partner

– Bart De Groeve, Practice Leader
InfoRoad. (A Cronos Company).

16:15-17:00h

Drinks Reception

The agility of BI architecture is questioned



Symptoms



- > Long time-to-market of new BI functionality.
- > End-users are served too late.
- > Mismatch between requirement and solution.
- > Business starts building own BI silos.
- > Architecture doesn't support agile delivery process.

Push Limits

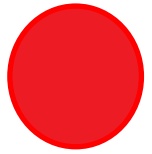


- > Business asks for even more agility.

Evaluate



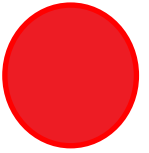
- > Do we really need to physically copy data to the BI solution in each and every situation?



Challenges for the BI architect nowadays

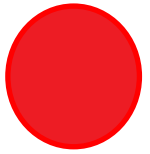
- > How do we bridge data storage technologies?
- > How to incorporate unstructured and big data?
- > Operational or real-time BI reporting: separate architecture?
- > How to fit in a MDM tool?





Imagine there is a solution...

- > How to build one metadata layer on top of all data?
- > How to build one security layer on top of all data?
- > How to limit the impact on the current BI architecture?



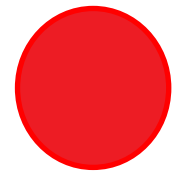
Luckily...

- > There is a concept that contributes to the solution.
- > It's called **Data Virtualization**.
- > You will learn a lot about it this afternoon.





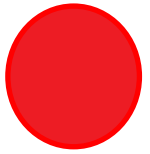
InfoRoad, your Data Virtualization partner



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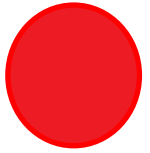
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InfoRoad in a nutshell

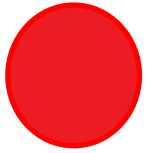
- > BI Service Provider with focus on the “data virtualization” concept
- > Founded in 2016, part of the Cronos Group
 - Originated from the iPerform & MindTheGap BI competence centres





Strong belief in Data Virtualization

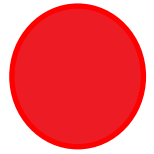
- > Reduces time to market of new BI functionality
- > Closes the gap between information stored in heterogeneous storage technologies (RDBMS, Hadoop, Cloud, NoSQL, streaming data, ...)
- > Enables BI operational and real-time reporting
- > Information is prepared once and can be consumed by different protocols
- > Not a new concept, but technology has won maturity during last few years
- > Existing BI/DWH landscape can easily be extended with DV



Why InfoRoad?

- > First and unique service provider in Benelux with focus on Data Virtualization
- > Team consists of experienced allround BI consultants
- > Able to think outside the DV-box
- > Closing the knowledge gap !
- > Resources trained in Denodo and working on assignments as we speak
- > Focus on quality, first time right

InfoRoad services



Tool consultancy

- > Denodo professional services, based on proven best practices.
- > Introduction & deployment of the Denodo suite, starting from a green field situation or facing a migration towards a logical DWH.

Proof-Of-Concepts

- > Guided introduction to data virtualization with Denodo to prove the added value.
- > Recommended in case you want to tryout DV first to see, feel and experience the benefits.

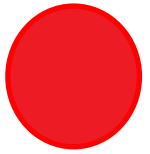
Architecture Advice

- > How to fit data virtualization in an existing BI architecture.
- > Identify use cases for data virtualization tools.

Kick-Off Assistance

- > Business case definition
- > ROI calculation and follow-up
- > License/Infrastructure advice

To conclude



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TIME FOR A DRINK !